

YOUR  
STORIES  
MATTER

Funded by



By It's Not A Compliment  
Funded by the City of Melbourne  
18 April 2022-April 2023



# Your Stories Matter

## At a Glance

A two year project funded by the City of Melbourne that:



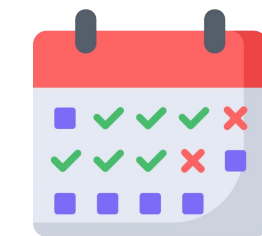
aims to raise awareness around street harassment and empower individuals to share their experiences of street harassment in a safe way



Involves community events including craftivism workshops, guerrilla art installations, and music events



Includes an online interactive map that will allow anonymous reporting of street harassment and encourage members of the community to pin locations in the City of Melbourne where they felt/feel unsafe. The findings will be used by the city of Melbourne to inform their safety policies.



The Project will take place from  
**18 April 2022-April 2023**

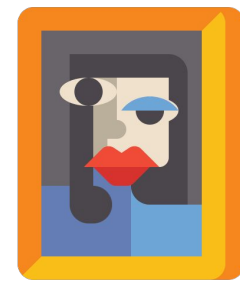
# Your Stories Matter

## Components

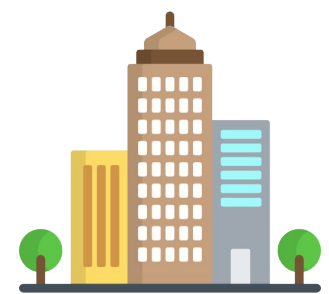
Your Stories Matter combines the power of storytelling, research and data collection, activism and more.



Research



Mural



Guerilla art installations



Four craftivism workshops



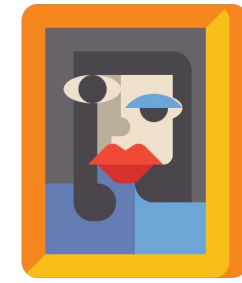
# Your Stories Matter

## Where?



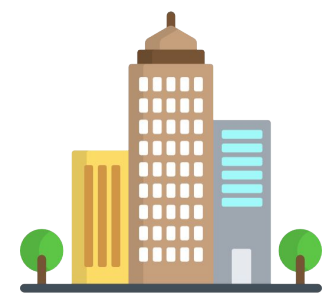
### Research project

Mapping unsafe locations across the City of Melbourne Council through a virtual mapping tool



### Mural

Will be situated in Melbourne's Central Business District



### Guerilla art installations

At high foot traffic locations across the council



### Craftivism workshops

In person workshops in the City of Melbourne

All components of the projects are designed to be readapted incase of a lockdown due to COVID-19.

# Your Stories Matter

## Why does the Project matter?



1

Street harassment remains a **prevalent but rarely acknowledged form of harm** for many in Australia.

2

Although most often discussed as a gendered form of harm, street harassment often reflects broader forms of societal discrimination including racism, ableism, homophobia and transphobia. Yet awareness of street harassment as an intersectional form of harm continues to be limited.

3

In addition to further isolating those who experience this type of harassment, the lack of intersectional conversations around street harassment greatly limits our ability to develop truly effective solutions to this social problem - an area that continues to be largely underdressed in Australia.

This is where Your Stories Matter will make a difference.

# Your Stories Matter

## Project highlights

The first of its kind project in Australia to:

Centre intersectionality in talking about street harassment as a social problem

Combine several forms of activism and craftivism that will be accessible to all members of the public and help viewers feel and understand what street harassment is like for different groups

The project will also:

Involve research that is both quantitative and qualitative

# Your Stories Matter

## Call to Action: During the Project



Raise awareness about the prevalence of street harassment and about the different types and forms of street harassment.



Encourage the public to share their stories be able to have open conversations about the issue to challenge the norms that make this form of harm possible in the first place.



Contribute to research that will help make the City of Melbourne safer.



Actively participate in craftivism workshops



Convert campaign audiences into active INAC community members by re-directing them to our website and prompting them to follow us on our social media pages.

# Your Stories Matter

## Call to Action: Post Year 1 of the Project



Turn our newly engaged sensitised public into active INAC community members by encouraging them to become active bystanders and sign up for our Bystander Intervention Training workshops.



Encourage everyone to have open conversations about the issue to challenge the norms that make this form of harm possible in the first place





# Your Stories Matter

## Preliminary timeline

Multiple components of the Project will run in tandem:



# Who is It's Not a Compliment (INAC)

It's Not A Compliment is a grassroots organisation fighting for the rights of all individuals to enjoy public space free of the fear of harassment.

Our vision is to create a world where vulnerable communities no longer have to place limitations on their behaviours in order to feel safe when out in public.



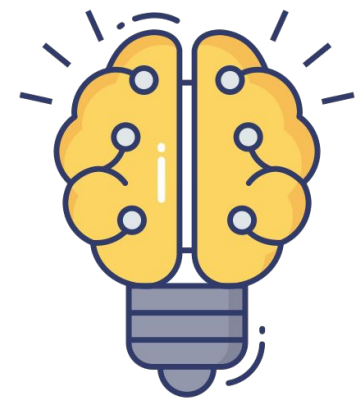
# Our Values



Intersectional



Community-led



Collaborative



Transformative



Accountable and  
committed to learning



# Our Goals

1

More inclusive understanding of street harassment

2

Increased awareness of street harassment as a form of harm

3

Create a safe space space for individuals to safely and honestly share their stories

4

Disrupt common narratives surrounding street harassment

5

Fight for community-led, actionable policies focused on education and creating cultural change rather than criminalisation

# Local Allies



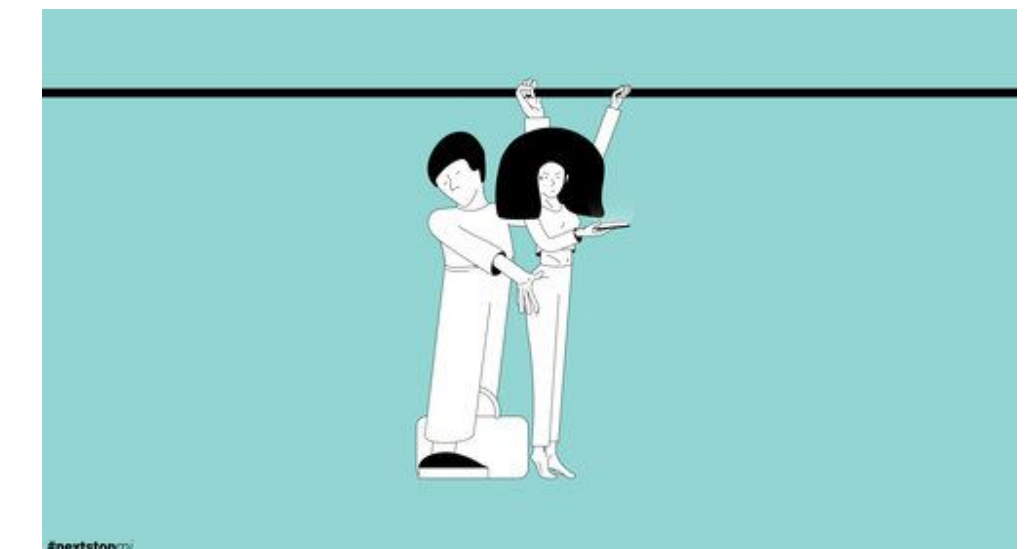
YGENDER



# International Allies



Women in Urbanism



Learn about our allies [here](#).

# For more information

Please contact:



Aakanksha Manjunathaswamy  
CEO and Co-Founder  
itsnotacomplimentmelbourne@gmail.com  
0412 919 424