



CAMPAIGNS AND ADVOCACY, IT'S NOT A COMPLIMENT

Position Description - Campaigner

About INAC

It's Not A Compliment (INAC) is a **grassroots organisation fighting for the rights of all individuals to enjoy public spaces free of the fear of harassment**. We run projects, workshops and campaigns that break through the normalisation of street harassment and encourage communities to challenge the age-old norms that make this type of harm possible in the first place.

OUR VISION

A society where street harassment is recognised as a form of harm in and of itself—not simply as a precursor to other forms of violence—where all individuals know what street harassment looks like, how to call it out and how to safely intervene to stop or prevent it.

OUR VALUES

- Intersectional
- Community-led
- Accountable and committed to learning
- Transformational
- Collaborative

About Campaigns and Advocacy

The Campaigns and Advocacy team works collaboratively together and with other parts of the organisation and our community to develop community-led initiatives aimed at changing the way street harassment has been viewed for as long as we know. This includes developing and implementing campaigns, organising grassroots political and advocacy campaigns and contributing to organisational strategy, vision and decision-making.

The Campaigns and Advocacy team comprises: Campaigners, Community educators and Artists. The Campaign and Advocacy team's aim is to build, support and grow our community and therefore our movement of people who know and recognise street harassment as an intersectional form of harm. Campaigns and Advocacy has a unique place in INAC as it oversees the development and early stages of many INAC campaigns, meaning team members can use their creative and strategic skills to create change.

The Objectives of the team are:

- To communicate the importance of ending street harassment through public facing educational campaigns and systemic advocacy.
- To explore, innovate, incubate, and experiment with new initiatives to grow INAC's presence, organizational sustainability, and impact.
- To support the development of campaigns and educational resources for INAC and its community through evidenced based research that translates into content creation and design.



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- To ensure that INAC campaigns and educational resources are intersectional and reflect our vision to end street harassment for all through grassroots activism.
- To engage and empower stakeholders - this involves partnership with community groups to build intersectional campaigns and educational resources.
- To communicate and work with the other INAC teams to develop effective campaigns and a sustainable workload.

Overview of the role

This newly created role sits within the Campaigns and Advocacy team. The aims of the Community Education Officer are to plan and create three community-led resources that will help raise awareness and support for around issues INAC seeks to challenge through its work.

The role will be responsible for project managing the development of allyship resources, in consultation with our community and people with lived experience.

Time Commitment: 4-6 hours a week

Reports to: Campaigns and Advocacy Lead

Key position responsibilities

- To lead the development of educational resources for the community through evidenced based research and consultation with people with lived experience that translates into content creation and design.
- Lead consultation with people with lived experience
- Monitor project work-in-progress, timelines and milestones to ensure key deadlines and targets are achieved and materials are in line with INAC's vision
- To ensure that INAC educational resources are intersectional and reflect our vision to end street harassment for all.
- Manage the design, production and distribution of educational resources in collaboration with the communications team on social media.
- Work with the Monitoring and Evaluation Officer to implement reporting to track results, and analyse community engagement

Expectations of the role

As a member of the Campaigns and Advocacy team, you must be able to meet the following expectations for the duration of your role at INAC:

- Attend a volunteer induction session, date to be confirmed but will most likely take place on a weekend from 3 pm to 5 pm over Zoom.
- Attend bi-weekly team meetings that usually take place on Tuesdays from 6.30 to 8 pm
- Attend quarterly team development sessions
- Complete all assigned work in a professional and timely manner
- Keep team leader informed if anything comes up that might prevent you from completing your work in time
- Submit a role handover document and report, due upon the completion of the role.



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If any of the above expectations are not met regularly, there will be a meeting with management and it may lead to being terminated from the organisation.

Key Selection Criteria

We are looking for someone who has:

- A strong understanding and commitment to equality and human rights
- Experience in writing copy
- The willingness to learn, and share insights and experience with empathy and compassion
- Some experience in project design and development
- Excellent communication and interpersonal skills and ability to work with the team and community to achieve project goals.
- Strong work ethic: energy, initiative, vision and commitment
- Proven ability to work independently with minimal supervision and direction.
- Ability to multitask and prioritise work schedules.

Desirable

- Experience in writing copy for allyship resources

This role requires one to have a valid Volunteer with Children Check at all times.

How to apply

No deadline - applications will be accepted on a rolling basis and the position will remain open till filled. We highly encourage you to apply as soon as possible.

You can submit your Cover Letter addressing the key selection criteria and your Curriculum Vitae on the position page.

If you have any questions about the role, please contact us at itsnotacomplimentmelbourne@gmail.com.