



# CAMPAIGNS AND ADVOCACY, IT'S NOT A COMPLIMENT

## Position Description - Campaigner

### About INAC

It's Not A Compliment (INAC) is a **grassroots organisation fighting for the rights of all individuals to enjoy public spaces free of the fear of harassment**. We run projects, workshops and campaigns that break through the normalisation of street harassment and encourage communities to challenge the age-old norms that make this type of harm possible in the first place.

### OUR VISION

A society where street harassment is recognised as a form of harm in and of itself—not simply as a precursor to other forms of violence—where all individuals know what street harassment looks like, how to call it out and how to safely intervene to stop or prevent it.

### OUR VALUES

- Intersectional
- Community-led
- Accountable and committed to learning
- Transformational
- Collaborative

### About Campaigns and Advocacy

The Campaigns and Advocacy team works collaboratively together and with other parts of the organisation and our community to develop community-led initiatives aimed at changing the way street harassment has been viewed for as long as we know. This includes developing and implementing campaigns, organising grassroots political and advocacy campaigns and contributing to organisational strategy, vision and decision-making.

The Campaigns and Advocacy team comprises: Campaigners, Community educators and Artists. The Campaign and Advocacy team's aim is to build, support and grow our community and therefore our movement of people who know and recognise street harassment as an intersectional form of harm. Campaigns and Advocacy has a unique place in INAC as it oversees the development and early stages of many INAC campaigns, meaning team members can use their creative and strategic skills to create change.

The Objectives of the team are:

- To communicate the importance of ending street harassment through public facing educational campaigns and systemic advocacy.
- To explore, innovate, incubate, and experiment with new initiatives to grow INAC's presence, organizational sustainability, and impact.
- To support the development of campaigns and resources for INAC and its community through evidenced based research that translates into content creation and design.



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- To ensure that INAC campaigns and educational resources are intersectional and reflect our vision to end street harassment for all through grassroots activism.
- To engage and empower stakeholders - this involves partnership with community groups to build intersectional campaigns and educational resources.
- To communicate and work with the other INAC teams to develop effective campaigns and a sustainable workload.

### Overview of the role

You'll be working in a team focused on creating campaigns and initiatives that drive meaningful change, build community engagement and raise awareness in line with our advocacy goals.

The role involves a focus on digital campaigning, influencing our community to take part in online activism. This involves working with the Communications team to deepen connections with our existing community and develop and engage new audiences to drive engagement, action and impact.

You will design and develop campaigns and initiatives, which involves research into best practices, developing campaigning strategy, stakeholder mapping and more all with the support of the Campaigns and Advocacy team and broader organisational teams.

**Time Commitment:** 4-6 hours a week

**Reports to:** Campaigns and Advocacy Lead

### Key position responsibilities

- Researching, monitoring and evaluating best activism practices including innovation, testing and evaluating new and emerging activism trends and techniques that will have the most impact in terms of community attitude towards street harassment.
- Design, development and implementation of public advocacy campaigns that align with INAC's advocacy priorities in consultation with the communications team.
- Work with the Monitoring and Evaluation Officer to implement reporting to track results, and analyse community engagement
- Partner with community groups and organisations to ensure that campaigns and initiatives developed directly benefit the community we are trying to support
- Liaise with the communications team to produce, review and distribute high quality campaign content including calls to action such as campaign emails, petitions, social media and supporter resources.

### Expectations of the role

As a member of the Campaigns and Advocacy team, you must be able to meet the following expectations for the duration of your role at INAC:

- Attend a volunteer induction session, date to be confirmed but will most likely take place on a weekend from 3 pm to 5 pm over Zoom.
- Attend bi-weekly team meetings that usually take place on Tuesdays from 6.30 to 8 pm



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- Attend quarterly team development sessions
- Complete all assigned work in a professional and timely manner
- Keep team leader informed if anything comes up that might prevent you from completing your work in time

***If any of the above expectations are not met regularly, there will be a meeting with management and it may lead to being terminated from the organisation.***

### Key Selection Criteria

We are looking for someone who has:

- A strong understanding and commitment to equality and human rights
- You have the willingness to learn, and share insights and experience with empathy and compassion
- Some experience in campaigning and/or advocacy
- Some experience in project design and development
- Ability to identify opportunities and offer creative and innovative solutions to problems
- Excellent communications skills and ability to work with the team to achieve project goals.
- Strong work ethic: energy, initiative, vision and commitment
- Strong interpersonal skills and being able to work with a diverse range of people.
- Proven ability to work independently with minimal supervision and direction.
- Ability to multitask and prioritise work schedules.

### Desirable

- Stakeholder management experience

***This role requires one to have a valid Volunteer with Children Check at all times.***

### How to apply

No deadline - applications will be accepted on a rolling basis and the position will remain open till filled. We highly encourage you to apply as soon as possible.

You can submit your Cover Letter addressing the key selection criteria and your Curriculum Vitae on the position page.

If you have any questions about the role, please contact us at [itsnotacomplimentmelbourne@gmail.com](mailto:itsnotacomplimentmelbourne@gmail.com).